

WIRE FRAUD IS ON THE RISE

For more information, contact LORI DEATER Agency Operations Officer lori.deater@titlecenterofindiana.com

KAREN BARNETT Vice President – Multi-State Marketing kbarnett@invtitle.com

WE PROTECT YOU AND YOUR CLIENTS FROM LOSS

INTRODUCING CERTIFID

Title Center of Indiana (TCI) has recently partnered with **CertifID**, the nation's leading wire fraud prevention solution. **CertifID** (<u>www.certifid.com</u>) brings TCI's "best practices" to an even higher level for securing identity verification and preventing wire fraud.

HOW YOU'RE PROTECTED

CertifID enables real estate, mortgage, and title industry professionals to verify the identities of parties in a transaction and securely share bank account credentials. The result? Closing funds are safely received by the proper parties.

CertifID provides a vital line of defense against fraudsters and is our <u>preferred</u> method of safely sharing wiring instructions. It's simple:

- Validate your customer's identity
- Securely share wiring information



Regain confidence in your transactions

EDUCATING CUSTOMERS

TCI is alerting borrowers, buyers, and sellers at the beginning of each transaction about the wire fraud epidemic and the critically important protocols to follow when sending and receiving funds in connection with a closing.

REMEMBER – WIRE FRAUD IS NOT SOMEONE ELSE'S PROBLEM



titlecenterofindiana.com 812.372.1170 | Columbus, IN AN AGENT OF Investors Title Investors Title Insurance Company